

The Problem

Oh, *t* is large and *p* is small That's why we are walking tall.

What it means we need not mull Just so we Reject the null.

Or chi-square large and *p* near nil Results like that, they fill the bill.

What if meaning requires a poll? Never mind, we're on a roll!

The message we have learned too well? Significance! That rings the bell!

The Implications

The moral of our little tale? That we mortals may be frail When we feel a *p* near zero Makes us out to be a hero.

But tell us then is it too late? Can we perhaps avoid our fate? Replace that wish to null-reject Report the *size* of the effect.

That may not insure our glory
But at least it tells a story
That is just the kind of yield
Needed to advance our field.

ROBERT ROSENTHAL (1991)

Rosenthal, R. (1991). Cumulating psychology: An appreciation of Donald T. Campbell. *Psychological Science*, *2*(4) 213, 217-221.

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